



Speaker Series Reflection #1 (5%)

Assessment description

There are two written assignments associated with the Speaker Series component of the course. This 5%, the first of these assignments, will help you prepare for the second 15% assignment both of which develop the same set of skills.

These reflective assignments give you the opportunity to practice the process for transforming experiences into deeper learning. Reflection is the process of paying critical attention to what you hear, observe, or experience to form an understanding of how something (or somebody) works, and to think about how this might be applied in other contexts.

The table below shows which course learning outcomes and graduate capabilities this assignment is assessing.

	Assessed course learning outcome	Assessed graduate capability
Assignment # 1	LO2. Describe the characteristics of the entrepreneurial mindset in others and the contexts in which they operate, and discuss your reactions to their stories.	2. Critical thinking (Selecting and using evidence and Conclusions and related outcomes)
	LO3. Reflect on the characteristics of your own entrepreneurial mindset and identify how to develop your own mindset further.	4b. Communication (written) [Genre and disciplinary conventions and Purpose and context for writing]

Instructions for Reflection #1

Write a reflection based on Gibb's model about your experience at one of the first two Speaker Series events. Do not combine or compare them. Your reflection should consist of:

1. Description (Step 1 in Gibb's model). Identify the speaker and briefly describe the key observations from which you will draw insight. Pay particular attention to ways in which the speaker models the entrepreneurial mindset. Write one to two paragraphs for this.
2. Interpretation (Steps 2 & 3 in Gibb's model). Discuss how you felt as the speaker was sharing their story. Evaluate and analyse why you experienced these feelings toward the speaker and/or the story. Identify and challenge any assumptions. Draw on other learning to help make sense of what you observed and felt. This section should constitute about half of your document – about two to four paragraphs.
3. Outcome (Steps 4 & 5). Discuss how the insights gained from step 1 and 2 affect your attitudes or behaviours, how you might apply or make use of these insights in your future entrepreneurial development. Write one to two paragraphs for this.



Format and submission details

- Upload the Speaker Series reflection #1 into Canvas by the due date and time indicated in Canvas, or the grade awarded will be "0".
- Upload a single file in Word format.
- The document should be single-spaced, with standard 2.5cm margins on all sides, and 12-point Times New Roman font.
- Write between 800 and 1000 words.

Before attempting this assignment, you need to:

- Attend the first two Speaker Series events
- Read Speaker Series assessment description
- Read Speaker Series Reflection 1 assessment description
- Read Speaker Series Reflection 1 grading rubric
- Read Reflective thinking and writing (Links to an external site.)
- Read Reflective writing – a basic introduction (Links to an external site.)

Marking

Your assignment will be marked according to the rubric provided below. Please use the rubric to review your work and make sure you are attending to all of the components that will be assessed.



Speaker Series Reflection #1 rubric

CRITERIA	ADVANCED – ‘A’	PROFICIENT – ‘B’	BASIC – ‘C’	UNSATISFACTORY – ‘D’
DESCRIPTION - Describes speaker and key observations on the entrepreneurial endeavour (e.g., context and opportunity identified) - Makes links to the characteristics of an entrepreneurial mindset	Meets the criteria listed as ‘proficient’ AND: - Provides a rich, relevant and succinct description - Provides illustrations and examples through use of comparison, metaphor or imagery - Draws, in a scholarly fashion, upon knowledge of the entrepreneurial mindset	Meets the criteria listed as ‘Basic’ AND: - Presents the experience through more detailed and relevant description - Clearly focuses on the entrepreneurial mindset including details of related experiences and observations	- Provides a basic concrete description of the speaker and his/her entrepreneurial endeavour (context, problem, opportunity) - Provides limited connections to the characteristics of an entrepreneurial mindset	- Inaccurate or vague description of the experience (reader left wondering whether the student may not have attended the event?) - No linking to the theoretical perspectives learned in the modules (e.g., characteristics of an entrepreneur)
15 points maximum	12-15 points	10-11 points	8-9 points	7 or fewer points
INTERPRETATION - Describes one’s feelings and reactions to the speaker and his/her story - Evaluates and analyses the speaker’s story identifying and challenging assumptions	Meets the criteria listed as ‘proficient’ AND: - Provides insights that reveal an advanced appreciation of the relevance of the mindset to dealing with uncertainty and complexity - Analyses the experience by adopting more than one perspective - Applies evidence and evaluative thinking	Meets the criteria listed as ‘Basic’ AND: - Relates the mindset to the challenges of uncertainty and complexity - Is thoughtful, convincing, and exploratory - Is firmly grounded in the event and the context of the entrepreneurial mindset - Explores the subject in personal and general reflections	- Interprets the experience - Reveals some connection between the entrepreneurial mindset and the experience(s) - Illustrates some exploration of the subject in personal and general reflections - Limited evaluation and analysis, not wholly convincing	Provides no or very obscure interpretations. Some of the following apply: - Uses only simple, superficial, and unconvincing interpretations - Does not capture feelings, reactions and critical analysis of the speaker’s story - Lacks exploration of the subject in personal and general reflections
40 points maximum	32-40 points	26-31 points	20-25 points	19 or fewer points
OUTCOME Clearly states conclusion providing: - Insights on how entrepreneurial mindset might be influenced - Examples of personal applications of such insights for one’s plans for further development	Meets all the criteria listed as ‘proficient’ AND: - Identifies relevance to self and personal strengths and weaknesses - Reflects on assumptions in own thinking and their consequences - Offers coherent and realistic plans for developing their mindset further	Meets the criteria listed as ‘Basic’ AND: - Achieves some unity of expression and insight in the conclusion - Illustrates how some insights might affect attitudes and or behaviours - Gives some consideration to the application of these insights in self and others	- Shows the beginnings of good insight through a logical flow of ideas - Provides an account of how insights might affect attitudes and or behaviours - Offers some consideration to the application of these insights	Absent or disjointed logical flow of ideas, and some of the following apply: - Unsupported conclusion - Unclear on how reflective insights might affect attitudes and or behaviours - Little consideration to the application of insights to one’s personal development
30 points maximum	24-30 points	20-23 points	15-19 points	14 or fewer points



CRITERIA	ADVANCED – ‘A’	PROFICIENT – ‘B’	BASIC – ‘C’	UNSATISFACTORY – ‘D’
WRITING STRATEGIES and STRUCTURE <ul style="list-style-type: none"> - Use of a reflective model to add structure - Uses expressive and scholarly writing strategies such as comparing & contrasting, classifying, paraphrasing & quoting, explaining and illustrating 	Meets all the criteria listed as ‘proficient’ AND: <ul style="list-style-type: none"> - Uses sophisticated reflective writing techniques (e.g., comparing, illustrating, and classifying) to structure the reflection - Provides depth of reflection through a rich and varied use of language 	Meets all the criteria listed as ‘Basic’ AND: <ul style="list-style-type: none"> - Uses clear reflective structure - Uses a variety of writing strategies - Employs specific, concrete details to make the reflection clear to the reader 	<ul style="list-style-type: none"> - Applies an appropriate structure and most text is relevant to the topic - Provides some details and sensory language - Conveys main ideas using a narrow range of strategies 	<ul style="list-style-type: none"> - Does not use a reflective writing model appropriately - Little attempt to elaborate ideas or elaborates only through repetition of the initial statement
10 points maximum	8-10 points	7 points	5 points	4 points or fewer
GRAMMAR, SPELLING AND PRESENTATION <ul style="list-style-type: none"> - Sentence and paragraph structure - Grammar and spelling - Clarity - Formatting - Referencing (if any) - Vocabulary 	Meets all the criteria listed as ‘proficient’ AND: <ul style="list-style-type: none"> - Free of errors in grammar, presentation, and referencing - High level of precision in the use of words, technical terms and phrases. - Broad and appropriate vocabulary - Presentation is professional 	Meets all the criteria listed as ‘Basic’ AND: <ul style="list-style-type: none"> - Uses precise language - Meets expectations for length and form - Few errors in grammar, presentation, and/or referencing - Presentation requirements wholly met 	Comprehensible but is limited by: <ul style="list-style-type: none"> - Narrow, incorrect or vague vocabulary - Lapses in coherence and small deviations from required length - Errors in grammar, presentation, and/or errors in referencing 	<ul style="list-style-type: none"> - Hard to understand due to many errors in grammar, spelling and presentation - Coherence is limited - Overly long or short - Little or none of the referencing is correct
5 points maximum	4-5 points	3 points	2 points	1 or 0 points
TOTAL = 100 points	80-100 points	65-79 points	50-64 points	49 or fewer points